

SEASONAL GUIDE 2026

KEY Planting date ● Flowering period ●

Series	Page Number	Weeks Flowering	July 27 - 30	Aug 31 - 35	Sept 36 - 39	Oct 40 - 43	Nov 44 - 47	Dec 48 - 52	Jan 1 - 4	Feb 5 - 8	Mar 9 - 12
Polyanthus Supernova	193	Early	●		●	●					●
Primula Everlast	196	Early	●		●	●				●	
Primula Primera	197	Early	●		●	●			●		
Primula Primus	202	Early	●		●	●			●		
Primula Dania	196	Early-Mid	●		●		●		●		
Primula Danique	200	Early-Mid		●	●		●		●		
Polyanthus Colibri	191	Mid	●		●		●		●		
Primula Rambo	197	Mid		●	●			●		●	
Polyanthus Castilian	193	Mid		●	●				●	●	
Primula Daniella	196	Mid		●	●				●	●	
Primula Mid Novelties	204-206	Mid		●	●				●	●	
Polyanthus Crescendo	192	Late		●	●					●	●
Primula Mister Gold Lace	194	Late		●	●					●	●
Primula Mister Silver Lace	194	Late		●	●					●	●
Primula Mister Violet Lace	194	Late		●	●					●	●
Primula Veristar	195	Late		●	●					●	●
Primula Veris (Cowslip)	195	Late		●	●					●	●
Primula Wanda	196	Late		●	●					●	●
Primula Last Dance	197	Late		●	●					●	●
Primula Charlie	198	Late		●	●					●	●
Primula Late Novelties	204-206	Late		●	●					●	●
Primula Rubens	207	Late		●	●					●	●

Information for guidance only due to local climatic variation.